

X COPY

fashion calendar 1974

FEBRUARY 11

34th year

a weekly publication

JANUARY

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(212) 289-0420

185 east 85th street

new york, n.y. 10028

ruth finley, publisher

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK ENDING FRIDAY, FEBRUARY 8, 1974

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 7 9:30 A.M. Breakfast	PRESS PREVIEW: ITALIAN KNITWEAR Breakfast with Marchese Paolo di Gresy, to see his premiere collection of Digi, a new division of Mirsa-Italian Knitwear. Show at 10:00 A.M. Publicity: Calisch Associates, 489-8420. Thereafter at 1410 Broadway, 12th floor. Contact: 524-8137.	DIGI (NEW DIV. OF MIRSA)	ORSINI'S 41 WEST 56TH STREET
Thursday Feb. 7 11:30 A.M.	OPENING OF SUMMER COLLECTION By invitation. Also 3:00 P.M. (buyers) by reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Feb. 7 1:30 P.M.	PRESS PREVIEW OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: 354-7830.	SCOTT BARRIE; BARRIE SPORT	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday Feb. 7 3:00 P.M.	INFORMAL SHOWING BY MOUNTAIN ARTISANS Sharon Rockefeller will be present. Publicity: Suzanne Butterfield, PL 3-7300	BERGDORF GOODMAN	4TH FLOOR
Feb. 7	3:00 P.M., HALSTON (Buyers) 550 Seventh Ave., 14th fl., 354-6340		
Friday Feb. 8 9:00 P.M. Champagne	ALLENTOWN FASHION SHOW FOR AMERICAN DESIGNERS Champagne reception and fashion show honoring 13 American designers: Adolfo, Geoffrey Beene, Bill Blass, Donald Brooks, Stephen Burrows, Oscar de la Renta, Giorgio di Sant'Angelo, Estevez, Chuck Howard, Dominic Rompollo, Adele Simpson, Pauline Trigere, Chester Weinberg. Also honoring Estee Lauder and Estelle Hamburger. Special guest: Gina Lollobrigida. Show at 10:00 P.M. By invitation. Tickets: \$25 per person for Hess' Hospital Fund. Publicity: Max Rosey, 35 Park Avenue, 582-7016.	HESS'S, INC. (ALLENTOWN, PA.)	HOLIDAY INN (WEST) ROUTE 22 & 309-ALLENTOWN
Saturday Feb. 9- Feb. 12	INTERNATIONAL MENSWEAR SHOW IN PARIS Salon European de l'habillement Masculin presentation by more than 600 exhibitors of fashions for men, women, young men and boys. Also 18th semi-annual presentation by more than 200 children's wear designers. Press-French Apparel Center, 354-8620. Buyers: French Trade Shows, 582-4960.	S.E.H.M.	PORTE DE VERSAILLES RENAN HALL - PARIS XI
Feb. 9- Feb. 12	SPECIAL INTER SEASON COLLECTION FOR SPRING '74 at HILTON IN PARIS, FRANCE. Contact: Organization Monique Dognin, 83 Blvd., Richard Lenoir, Paris 11,		
Sunday Feb. 10 & Feb. 17 12:00 Noon	SUMMER FASHIONS-- LUNCHEON SHOWS In conjunction with Italian Fortnight Galas. Show at 1:15; also, on Feb. 17. Reservations: PL 7-9090. Publicity: Billie Gould, 661-9675.	GINO PAOLI WOMEN'S DIVISION	RAINBOW ROOM 30 ROCKEFELLER PLAZA

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, FEBRUARY 11, 1974</u>			
Monday Feb. 11 11:00 A.M.	FUR FASHION SHOW FOR PRESS AND BUYERS Spring and cruisewear fur collection. By invitation. Contact: Ernest Graf, 279-0633.	BEN KAHN	BEN KAHN AT CARTIER SALON 4 EAST 52ND STREET
Monday Feb. 11 3:00 P.M.	PREVIEW: SPRING AND SUMMER COLLECTION By invitation. Tel: (213) 272-1445; or PL 9-3000.	GALANOS (2254 S.SEPULVEDA BLVD.L.A.)	HOTEL PLAZA BAROQUE SUITE
Monday Feb. 11- Feb. 12	NINETY-EIGHTH ANNUAL DOG SHOW IN N.Y. Featuring 3,000 dogs. Hours: 9:00 A.M. to 11:00 P.M. Contact: 594-6600.	WESTMINSTER KENNEL CLUB	MADISON SQUARE GARDEN
Monday Feb. 11- Feb. 16	SUMMER COLLECTION IN NEW YORK By appointment. Contact: PL 9-3000.	MICHAEL NOVARESE & PIETRO ORSINI	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Feb. 11	COUTURE KNIT SUMMER COLLECTION Continuous showings. Contact: Ilka Suarez Knits, 758-2287.	ILKA SUAREZ KNITS	HOTEL GOTHAM PRIVATE SUITE
Monday Feb. 11- Feb. 15	TENTH ANNUAL TEL AVIV FASHION WEEK Featuring collections of 91 Israeli manufacturers in women's, children's, infants' wear including knitwear, sportswear, coats and suits, leisurewear, leatherwear, rainwear, swim, beachwear, lingerie, fabrics and accessories for Fall/Winter 1974. Contact: Jeanette Gottlieb or Serena Pavkovic, 594-5215.	GOVT. OF ISRAEL TRADE CENTER (111 WEST 40TH ST.)	TEL AVIV HILTON HOTEL TEL AVIV, ISRAEL
Feb. 12	LINCOLN'S BIRTHDAY (Tuesday)		
Tuesday Feb. 12 6:30 P.M.- 8:30 P.M.	PREVIEW: DESIGNS BY GLORIA VANDERBILT An evening with Gloria Vanderbilt to preview her designs from Atelier Martex and Bloomcraft; and her private collection of doll houses. By invitation. Personal appearance for customers on Feb. 13 from 2-4 P.M. in Linen Closet. Contact: Jean Green. Publicity: Arlene Friedlander, PL 2-1988.	BLOOMINGDALE'S	7TH FLOOR
Tuesday Feb. 12- Feb. 14	NOTIONS SHOW IN LAS VEGAS, NEVADA Fiftieth Anniversary Show, with 172 booths occupied by 125 exhibitors of accessories for sewing, apparel, travel, closets; health and beauty aids; needlecraft, crafts. Also, in-depth seminars. Contact: Sandi Lambert, 736-8820.	NATIONAL NOTIONS ASSN (350 FIFTH)	MGM GRAND HOTEL LAS VEGAS, NEVADA
Wednesday Feb. 13 11:30 A.M.	PREVIEW: GIVENCHY NOUVELLE BOUTIQUE Spring-Summer collection of Givenchy Nouvelle Boutique. Press by invitation. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.	BERGDORF GOODMAN	2ND FLOOR
Wednesday Feb. 13 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Valentine Day Gift Ideas in Boutique Fashions" -- silver-gold jewelry, Orlanda Olsen; swim-beachwear, Donald Brooks for Sinclair; lingerie, Eve Stillman; fashion eyewear, Ultimate Spectacle. Reservations (\$7.50): CI 6-9171. Publicity: Billie Gould, TE 2-8212.	FOUR DESIGNERS	BARBETTA RESTAURANT 321 WEST 46TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 14 4:00 P.M.- 6:00 P.M.	ST. VALENTINE'S DAY PRESS PARTY Opening of new hair care clinic. By invitation. 757-6134.	PIERRE MICHEL COIFFURES HAIR CARE CLINIC	6 WEST 57TH STREET THIRD FLOOR Contact: Janis Sullivan,
Friday Feb. 15 12:00 Noon Luncheon	COSMETICS DIVISION LUNCHEON MEETING "Is Foreign Soil Every Company's Good Earth?" Colgate-Palmolive; and Patricia Neighbors, Avon, Inc. Short on "How to Win the International Beauty Contest". Co-chairmen: Norma Bodine Stevens, DKG Inc.; Esther Levine, consultant. Prices: \$15.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM
Feb. 15- Feb. 18	5TH MEN'S WEAR AND ACCESSORIES EXHIBITION AT STROZZI PALACE, FLORENCE, ITALY Contact: Centro di Firenze per la Moda Italiana, 50121 Firenze Viale Gramsci 9/2		
Saturday Feb. 16- Feb. 24	30TH ANNUAL ANTIQUES SHOW "Wild West and Art Moderne". Hours: 1:00 P.M. - 10:00 P.M. daily; 1:00 - 7:00 P.M. Sunday. Admission \$2.50. Contact: 233-6010.	NATIONAL ANTIQUES SHOW	MADISON SQUARE GARDEN
Feb. 16	SECOND INTERNATIONAL ISTANBUL FASHION FESTIVAL AT HILTON HOTEL, TURKEY (Feb. 16-24)		
Feb. 17	SCANDINAVIAN MENSWEAR FAIR IN COPENHAGEN (Feb. 17-19)		
Feb. 18	WASHINGTON'S BIRTHDAY HOLIDAY (Monday)		
Monday Feb. 18- Feb. 22	FALL AND WINTER PRET-A-PORTER IN N.Y. Jean Jacques Vry will present the Courreges ready-to-wear collection. By reservation. Contact: Miss Federici, 421-3974.	ANDRE COURREGES	HOTEL DRAKE PRIVATE SUITE
Monday Feb. 18- March 8	SHOWING OF FASHIONS FROM LONDON (Showing in London until Feb. 14) Contact: 10 Shepherd House, London W1.	VALERIE LOUTHAN	HOTEL GOTHAM PRIVATE SUITE
Tuesday Feb. 19 11:30 A.M.	HOUSE OF NORELL FASHION SHOW Showing of House of Norell fashions by Gustave Tassell. Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	6TH FLOOR
Tuesday Feb. 19 4:00 P.M.- 6:00 P.M.	"SECOND SEASON" FUR COLLECTION Presentation of the 2nd "Second Season Spring Fur Collection" By invitation. Contact: Alice Encke or Lani Feldman, at Bell & Stanton, PL 9-4800.	AMERICAN FUR INDUSTRY (101 WEST 30TH)	HOTEL PLAZA GRAND BALLROOM
Wednesday Feb. 20 11:30 A.M.	KASPER FOR JOAN LESLIE Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	4TH FLOOR
Wednesday Feb. 20 12:30 P.M. Luncheon	SPRING FASHIONS AT LUNCHEON SHOW Showing of Resort and Spring fashions. Reservations (\$7.50): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	DIANE VON FURSTENBERG (530 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Feb. 20 4:00 P.M.	PREVIEW: HAND PAINTED SILK FASHIONS By invitation. Contact: Neal Kolens, 929-1112.	MURASAN-ROBIN (122 CHRISTOPHER STREET)	ST. REGIS HOTEL ROOF

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 20 5:30 P.M.- 7:30 P.M.	"SUMMER LIVING" -- HOME FASHIONS PREVIEW Exclusive new collections of avant furnishings by John Mascheroni; fabrications by Gloria Vanderbilt for Bloomcraft; upholstered originals by Angelo Donghia; and introducing environments created by the Lord & Taylor design staff. By invitation. Contact: MaryEllen Brennan or John Pfeiffer, LW 4-5100.	LORD & TAYLOR	8TH FLOOR
Thursday Feb. 21 4:00 P.M.- 6:00 P.M.	PREVIEW: HAND-PAINTED MEN'S AND WOMEN'S FASHIONS Introducing a collection of "Clothes of Art" by Jacqui Morgan, leading artist and illustrator. Including handpainted and silk-screen designed T-shirts, pants, jackets for men and women; also dresses. By invitation (must be presented at door). Contact: Maggie Skipper, 595-2055; 595-3815.	MAG-JAC'S, INC. (41 WEST 72ND ST.)	155 EAST 78TH STREET (LEXINGTON & 3RD AVE.)
Feb. 21- Feb. 24	ANNUAL SPORTING GOODS EXHIBITION IN MUNICH Contact: Gerald Kallman, (201) 653-3304.		
Feb. 22- Feb. 24	MEN'S FASHION WEEK IN COLOGNE Contact: German American Chamber of Commerce, 582-7788.		
Monday Feb. 25 9:00 A.M. Breakfast	PRESS RECEPTION FOR JOHN ASHPOOL The press will be invited to meet John Ashpool (for Knitting, Inc.) of London. By invitation. Followed by personal appearance and showing of his knits on 3rd floor, Place Elegance Sportswear. Publicity: Arlene Friedlander, PL 2-1988.	BLOOMINGDALE'S	7TH FLOOR EXEC. BOARD ROOM
Monday Feb. 25 3:00 P.M.	TRIGERE CUSTOMER SHOW Showing of Spring/Summer collection. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	PLAZA APPROACH 4TH FLOOR
Feb. 25 4:00 P.M.	PREVIEW FOR PRESS BY GOVT. OF ISRAEL TRADE CENTER AT N.Y. HILTON HOTEL, WEST PENTHOUSE, SHOWING ISRAELI FASHIONS (See below). By invitation.		
Monday Feb. 25- March 1	INT'L MEN'S AND BOYS' WEAR EXHIBITION AT EARLS COURT, LONDON, ENGLAND (Ten Canadian companies will participate). Contact: Peter Randle, 26-28 Sackville St., London W1, IDA, tel: 01-734-9744.		
Tuesday Feb. 26 11:30 A.M.	CHRISTIAN DIOR FASHIONS AT BENEFIT SHOW Marc Bohan will be present at a showing of Christian Dior fashions. For benefit of J.O.B. (Just One Break) By invitation. Tickets: \$10.00; Contact: 373 Park Avenue South, 275-2500; Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Tuesday Feb. 26 12:00 Noon Luncheon	"GOING HOME" -- LUNCHEON MEETING "That's Where It's At in '74" -- At-home fashions by John Kloss for Cira in Caprolan. Speakers: Robert Courtelyou, Mohasco Industries; Annemarie Huste, Cooking School Director and author; Robert Sillars-"Progressive Architecture." Prices: \$14.00, members; \$16.00, guests. Contact: Mavis Harcourt, 697-3744.	NAT'L HOME FASHIONS LEAGUE (41 EAST 42ND ST.)	HOTEL PLAZA BAROQUE SUITE
Tuesday Feb. 26- March 8	FALL AND WINTER ISRAELI COLLECTIONS "World Premiere of Israeli Fashions for Fall and Winter 1974" -- featuring 40 leading Israeli manufacturers of sportswear, rainwear, knitwear, outerwear, leatherwear, dresses and ensembles for women's and men's wear. (Preview Feb. 25 at 4:00 P.M. - see above) Contact: Jeanette Gottlieb, 594-5215.	GOVT. OF ISRAEL TRADE (111 WEST 40TH STREET)	N.Y. HILTON HOTEL 6TH AVE. & 53RD ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 27 11:30 A.M.	FRENCH IMPORT SHOW-- SPRING AND SUMMER Exclusive fashions from Tiktiner, Jean-Louis Scherrer, Leonard of Paris. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.	BERGDORF GOODMAN	COUNTRY & CASUAL 3RD FLOOR
March 2	INT'L LEATHER GOODS FAIR IN OFFENBACH, GERMANY (March 2-7)		
Saturday March 2 10:30 A.M.	CHILDREN'S FASHION SHOW AND ENTERTAINMENT "A special three-ring circus" of fun and fashion for children of all ages, with clothes from Toddler through 14. Spring and Summer ways to look your best. Entertainment at 10:30. Fashion show at 11:00. Contact: MaryEllen Brennan; or Patricia Pearsall, LW 4-5100, ext. 232.	LORD & TAYLOR	7TH FLOOR
Sunday March 3- March 6	EUROPEAN FASHION FAIR IN NEW YORK Fall and Winter fashions (including children's wear) from Austria, Belgium, France, Ireland, Italy, The Netherlands, Switzerland. Contact: Cavin & Tubiana, 500 Fifth Avenue, 354-2970. (Fashions by 28 French manufacturers. Contact: French Apparel Center, 354-8620).	SEVEN COUNTRIES	STATLER HILTON 33RD & 7TH AVENUE
March 3- March 8	SEVENTH ANNUAL READY-TO-WEAR FESTIVAL IN HONG KONG Contact: Hong Kong Trade & Development, 548 Fifth Ave., 582-6610		
Tuesday March 5 11:30 A.M.	ADOLFO FASHIONS AT BENEFIT SHOW Showing of Spring fashions by Adolfo at benefit for Museum of City of N.Y. By invitation. Tickets: \$10;00. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
Sunday March 10- March 12	SEMI-ANNUAL SHOE SHOW IN CHICAGO Jointly sponsored by American Footwear Industries Association, Volume Footwear Retailers of America, National Shoe Retailers Association. Contact: Hotel Plaza, Suite 520, PL 9-3000.	NATIONAL SHOE FAIR OF AMERICA	MCCORMICK PLACE CHICAGO, ILLINOIS
March 10- March 13	IGEDO FASHION FAIR IN DUSSELDORF Contact: German American Chamber of Commerce, 582-7788.		
Tuesday March 12 6:00 P.M.	SPRING AND SUMMER FASHIONS BY GALANOS By invitation. Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	6TH FLOOR
Wednesday March 13 11:30 A.M.	SPRING FASHIONS BY HANAE MORI Couture and Boutique fashions. For press and customers, by invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Wednesday March 13 2:30 P.M. & 4:30 P.M.	PRESS PREVIEW: DONALD BROOKS SLEEPWEAR Fall collection of sleepwear and loungewear, designed by Donald Brooks for Maidenform. By invitation. Contact: Fay Rosen, 953-1407.	MAIDENFORM	90 PARK AVENUE SHOWROOM - 38TH FLOOR
Friday March 15- March 21	SKI SHOW IN LAS VEGAS Contact: Ralph des Roches, 689-1266.	SKI INDUSTRIES AMERICA (432 PARK AVE. SO.)	LAS VEGAS CONVENTION BUREAU (NEVADA)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 15- March 21	SKI COUNCIL OF AMERICA SHOW IN LAS VEGAS Contact: Doris Taplinger, 415 Madison Avenue, TR 4-3030.		
March 24- March 28	SEMI-ANNUAL INTERNATIONAL FASHION FAIR IN MUNICH Contact: Gerald Kallman (201) 653-3304		
March 24- March 28	48TH READY-TO-WEAR SHOWINGS IN ITALY AT PITTI PALACE, FLORENCE, ITALY Centro di Firenze per la Moda Italiana, 50121 Firenze Viale Gramsci 9/2		
Monday March 25 9:00 A.M. Breakfast	PRESS PREVIEW OF INTERNATIONAL FASHIONS Spring 1974 International Fashion preview. Show at 9:45. By invitation. Contact: Walter Hauser, 838-3341. Publicity: Alexander Tarsaidze at Serge Obolensky Assoc., 421-8267.	ALEXANDER'S (LEXINGTON AT 58TH ST.)	3RD FLOOR
Monday March 25- March 28	JUNIOR FASHION FAIR AT ROYAL HORTICULTURAL OLD HALL, LONDON (Ten Canadian companies will participate). Contact: Peter Randle, 26-28 Sackville St., London W1X 1DA, tel: 01-734-9744.		
Saturday March 30- April 4	PRET-A-PORTER SHOWINGS IN PARIS International ready-to-wear showings in Paris. Contact: (New York) French Trade Shows, 1350 Sixth Avenue, 582-4960. Press-- French Apparel Center, 354-8620.	SALON INTERNATIONAL DU PRET-A-PORTER FEMININ	PARC DES EXPOSITIONES PORTE DE VERSAILLES
March 30	CHICAGO EARLY FALL READY-TO-WEAR MARKET WEEK (March 30-April 2)		
Saturday March 30- April 4	EARLY FALL MARKET WEEK IN DALLAS Women's and children's wear Early Fall market. Contact: (214) 637-1970; or Jack Goldstein, 527 Madison Avenue, 752-2422.	AMERICAN FASHION ASSOCIATION	DALLAS APPAREL MART 2300 STEMMONS FREEWAY
Monday April 1 6:00 P.M.	TRAVELOG FASHIONS FOR 1974 "Fashions on the Go" from the April issue of Mademoiselle. Open to public. Contact: 675-1000, ext. 163.	FRANKLIN SIMON & MADEMOISELLE MAGAZINE	4TH FLOOR 33 WEST 34TH STREET
Wednesday April 3- April 6	INTERNATIONAL LONDON FASHION FAIR Organized by Brintex Exhibitions Ltd (ten companies from Canada will participate). Contact: Press -- F.M. Blake, 178-202 Great Portland St., London W1N 6NM. Tel: 01-637-2400; Buyers--Peter Randle, 26-28 Sackville Street, London W1X 1DA, Tel: 01-734-9744.	CLOTHING EXPORT COUNCIL OF GREAT BRITAIN	EARLS COURT LONDON
Thursday April 18 4:00 P.M.	PRESS PREVIEW: EAST AFRICAN PROMOTION By invitation. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.	BERGDORF GOODMAN	4TH FLOOR
Wednesday April 24 11:30 A.M.	FASHIONS BY JERRY SILVERMAN Designed by Shannon Rodgers for Jerry Silverman. Publicity: Suzanne Butterfield, PL 3-7300. ext 397.	BERGDORF GOODMAN	5TH FLOOR
April 25- April 27	NAT'L ASSN. OF HOSIERY MANUFACTURERS ANNUAL CONVENTION AT SHERATON CENTER, CHARLOTTE, NORTH CAROLINA.		

CONTINUOUS SHOWINGS - THESE SUMMER COLLECTIONS HAVE OPENED

ADDENDA BY PATTI CAPPALLI 1407 Broadway, Suite 915, 736-5282

ADRI 498 Seventh Avenue, 10th floor, 244-6231

RAY AGHAYAN/BOB MACKIE Hotel Gotham, Suite 1009, CI 7-2200

JOHN ANTHONY 550 Seventh Avenue, 24th floor, 239-7080

RONALD AMEY 16 West 57th Street, 5th floor, CO 5-7720

AQUANALA 512 Seventh Avenue, 13th floor, 736-1076

ARKIN COLLECTIONS 530 Seventh Avenue, 7th floor, EI 7-5324

JIM BALDWIN DESIGNS 205 West 39th Street, 4th floor, 354-8740

GEOFFREY BEENE COUTURE & BOUTIQUE . . 550 Seventh Avenue, 4th floor, LW 4-0454

MR. BLACKWELL 530 Seventh Avenue, 21st floor, BR 9-8575

BILL BLASS LTD 550 Seventh Avenue, 17th floor, 524-6968

LEON BLOCK, INC. 1290 Sixth Avenue, 14th floor, 541-7690

OLE BORDEN FOR REMBRANDT INTERNATIONAL .. 498 Seventh Avenue, 6th floor. 564-3600

BRANELL 530 Seventh Avenue, 27th floor, PE 6-6983

ELEANOR BRENNER FOR BRENNER COUTURE . .498 Seventh Avenue, 5th floor, 239-1150

BRIGANCE WATERCLOTHES 1411 Broadway, 16th floor, 563-0416

TED BROWN BY FRANCES PRISCO 498 Seventh Avenue, 2nd floor, LO 4-9311

CASI 530 Seventh Avenue, 2nd floor, 594-4470

CARLYE BY SADYE WEINBERG 530 Seventh Avenue, 8th floor, 244-6761

CLARET BY BETSE CANN 530 Seventh Avenue, 26th floor, LO 3-6126

CLAUDIA BY GEORGE HALLEY 498 Seventh Avenue, 9th floor, 564-0910

COMPANY 5 BY DON SIMONELLI 530 Seventh Avenue, 4th floor, 354-8129

CONCEPT VII BY RONALD KOLIDZIE . . . 530 Seventh Avenue, 22nd floor. 695-7715

DAVID CRYSTAL 498 Seventh Avenue, 23rd floor, BR 9-6560

DALANI BY JEANNENE BOOHER 498 Seventh Avenue, 6th floor, 565-1025

DAMON BY FRANCESCA 1410 Broadway, 12th floor, MU 3-2467

DONALD DAVIES 19 East 57th Street, 2nd floor, 935-1062

DELTON II 1290 Sixth Ave., 12th floor, LT 1-2590

DAVID MORRIS BY HARRY STRIEBEL 525 Seventh Avenue, 5th floor, 9457-0511

(continued on following page)

THESE COLLECTIONS HAVE ALREADY OPENED (Continued from pg. 7)

DESIGN THAI 550 Seventh Avenue, 18th floor, 239-8530

DIVIDENDS (DIV. LEW PRINCE OF ALDRICH, INC.)..530 Seventh Avenue, 12th fl., CH 4-1872

D D DOMINICK COMPONENTS525 Seventh Avenue, 7th floor, 354-0026

ANNE FOGARTY (LEONARD SUNSHINE, INC.) . . 550 Seventh Avenue, 7th floor, 564-9115

FRANCINE BY JERRY FEDER 205 West 39th Street, 5th floor, 594-5040

HENRY FRIEDRICKS; FRIEDRICKS SPORT . .205 West 39th Street, 13th floor, 736-8867

DIANE VON FURSTENBERG 530 Seventh Avenue, 14th floor, 354-8336

GALLANT INT'L AND GALLAVANTER205 West 39th Street, 8th floor, LA 4-7285

GAVI BY HELMAR COOPER 530 Seventh Avenue, 26th floor, LO 3-6126

GENRE BY GIL AIMBEZ 530 Seventh Avenue, 2nd floor, 354-1855

RUDI GERNREICH FOR HARMON KNITWEAR . . 530 Seventh Avenue, 20th floor, 695-1617

GINALA; GINESSA (DIV. ORIGINALA) 512 Seventh Avenue, 13th floor, 244-2700

GINORI; GINORI PLAYERS 498 Seventh Avenue, 12th floor, 244-4700

GIORGINI 550 Seventh Avenue, 5th floor, 279-3410

GREAT TIMES 1407 Broadway, 17th floor, 868-3210

GUNDA; WILLI OF CALIF; HELGATIQUE; RANDAZZO . .530 Seventh Ave., Sylvan Rich-20th fl,947-8470

HARMAY BY ST. AMOUR 498 Seventh Avenue, 22nd floor, PE 6-5547

KIKI HART530 Seventh Avenue, 5th floor, 947-7457

JONNY HERBERT; PAB LTD. 498 Seventh Avenue, 18th floor, 565-6900

CHUCK HOWARD 550 Seventh Avenue, 9th floor, 239-4155

JAEGER 1407 Broadway, 41st floor, 868-1620

JAMISON 498 Seventh Avenue, 24th floor, 239-9477

JAN'S THINGS LTD 499 Seventh Avenue, 11th floor, 524-8126

BETSY JOHNSON FOR ALLEYCAT 1407 Broadway, Suite 1803, 563-3040

J.S.LTD. 530 Seventh Avenue, new showroom-10th fl, 244-7522

JUNIOR GALLERY. 250 West 39th Street, 10th floor, 594-0352

KAMALI LTD 787 Madison Avenue, 2nd floor, 755-7325

NAT KAPLAN, INC. 498 Seventh Avenue, 21st floor, 239-9400

THESE COLLECTIONS HAVE ALREADY OPENED (Continued from pg. 8)

KAPPI 498 Seventh Avenue, 21st floor, 239-9494

KASPER FOR JOAN LESLIE 530 Seventh Avenue, 11th floor, 239-4600

KIMBERLY 1410 Broadway, 10th floor, LO 4-1080

ANNE KLEIN AND COMPANY 205 West 39th Street, 3rd floor, 279-9915

CALVIN KLEIN 205 West 39th Street, 4th floor, PE 6-9601

LADY MANHATTAN 1407 Broadway, 15th floor, 765-1250

LOOMTOGS SPORTSWEAR; TENNIS WHITES; . . 1407 Broadway, 35th floor, 594-2100
SPORTS EDITIONS; LOOMKNITS

LUPE ZEQUIERA 530 Seventh Avenue, 19th floor, 354-6810

McMULLEN 550 Seventh Avenue, 20th floor, OX 5-4270

MARTIERI DI ROMA 488 Seventh Avenue, Room 701, LA 4-2640

ADELE MARTIN; ADELE AT 5 498 Seventh Avenue, 6th floor, 565-1025

VERA MAXWELL 530 Seventh Avenue, 26th floor, LO 3-4358

MIGNON BY DOROTHY FARBO 498 Seventh Avenue, 12th floor, BR 9-5991

MISS GALLERY 225 West 37th Street, 11th floor, 239-4768

M. S. COUTURE (DIV. SCHRADER) 530 Seventh Avenue, 15th floor, LO 4-9194

MIQUETTE BY EVELYN SINI 530 Seventh Avenue, 15th floor, LO 4-9194

JEAN MUIR 16 West 57th Street, 3rd floor, 581-8583

NANTUCKET NATURALS 498 Seventh Avenue, 17th floor, 244-3558

LEO NARDUCCI/AMBIANCE 530 Seventh Avenue, 3rd floor, 354-0640

PAGANNE LTD. BY GENE BERK; PAGANNE TOO .. 530 Seventh Avenue, 12th floor, 736-0151

PAPILLON 530 Seventh Avenue, 4th floor, 868-2880

PARIS COLLECTIONS (Christiana Bailly; Michele Bruyere;
Jean-Jacques Martelli; Issey Miyake) ... 543 Madison Avenue, 5th floor, 832-7100

MOLLIE PARNIS COUTURE; BOUTIQUE 530 Seventh Avenue, 18th floor, BR 9-5012

POLO BY RALPH LAUREN 40 West 55th Street, 5th floor, 581-7560

POSH, INC. (JAY ANDERSON) 550 Seventh Avenue, 18th floor, 947-0964

LEW PRINCE OF ALDRICH, INC. 530 Seventh Avenue, 12th floor, 244-1872

OSCAR DE LA RENTA; OSCAR II 550 Seventh Avenue, 11th floor, LA 4-9350

RODRIGUES (PETER CLEMENTS) 530 Seventh Avenue, 2nd floor, LO 3-0988
(continued on following page)

THESE COLLECTIONS HAVE ALREADY OPENED (Continued from pg. 9)

DOMINIC ROMPOLLO	550 Seventh Avenue, 9th floor, 239-4155
RONA BY MARIO FORTE	498 Seventh Avenue, 6th floor, 565-1025
CLOVIS RUFFIN (RUFFINWEAR).	530 Seventh Avenue, 22nd floor, 239-0545
GLORIA SACHS	530 Seventh Avenue, 30th floor, LO 3-1640
FERNANDO SANCHEZ	16 West 57th Street, 3rd floor, 581-8581
DEBARE SAUNDERS LTD	10 West 37th Street, Suite 902, 524-7538
SAZ; SAZ BOUTIQUE	42 East 57th Street, 4th floor, 758-8301
ABE SCHRADER BY BELLE SAUNDERS	530 Seventh Avenue, 15th floor, LO 4-9194
MORT SCHRADER BY JOEY GARGUILLO	530 Seventh Avenue, 15th floor, LO 4-9194
KEN SCOTT USA	550 Seventh Avenue, 5th floor, 221-6295
SEQUEL I; SKIP II; MASEPPI	498 Seventh Avenue, 4th floor, 868-8100
JERRY SILVERMAN BY SHANNON RODGERS	530 Seventh Avenue, 17th floor, CH 4-7522
ADELE SIMPSON	530 Seventh Avenue, 23rd floor, LA 4-7626
SMITH & JONES	498 Seventh Avenue, 11th floor, 594-8570
ST. GILLIAN BY KAY UNGER	498 Seventh Avenue, 21st floor, 695-5520
MALCOLM STARR BY RIZKALLAH	530 Seventh Avenue, 20th floor, 594-0030
JOSEPH STEIN INC.	205 West 39th Street, 9th floor, 736-5890
STEPHAN CASUALS	530 Seventh Avenue, 15th floor, LO 4-9194
ERNST STRAUSS; SCHNELL SPORTS	Hotel Gotham, Private Suite, CI 7-2200
TANNER OF N.C.; TANNERWAY; TOBY TANNER..	530 Seventh Avenue, 28th floor, 244-6350
FLO TORONTO	51 West 21st Street, 5th floor, 741-8050
TOWNCLIFFE BY LEAMOND DEAN	512 Seventh Avenue, 31st floor, WI 7-3850
TEAL TRAINA; SHERENA	550 Seventh Avenue, 15th floor, LA 4-3520
TOM TRENT	488 Seventh Avenue, Room 705, 244-5337
TRIGERE, INC.	550 Seventh Avenue, 16th floor, LO 3-1600
V & J SPORTSWEAR BY VICTOR JORIS	500 Seventh Avenue, 5th floor, BR 9-9223
PHILIPPE VENET FOR LADY PARKLEY	1411 Broadway, Suite 1785, 354-5636
LEVINO VERNA FOR MAYEHOFF	1407 Broadway, Room 3404, BR 9-2345
ILIE WACS	530 Seventh Avenue, 29th floor, 354-9080

1975														
JANUARY				FEBRUARY				MARCH						
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